REQUEST TO USE THE NAME, SEAL, OR LOGO(S)
OF THE UNIVERSITY OF CALIFORNIA, SANTA BARBARA
ON APPAREL AND OTHER PRODUCTS

Use of the University’s name on apparel and other products (such as mugs, bags, etc) whether by individuals, nonprofits, or profit organizations is governed by University policy on the use of its name and the UC Code of Conduct, trademark law, and the Education Code of the State of California, Section 92000.

The Chancellor and the University Bookstore Director are delegated the authority to approve the use of the name, seal and logo(s) of the University of California, Santa Barbara on apparel and other products.

Only vendors that have certified their compliance with the UC Code of Conduct may produce products bearing the University’s trademarks. Vendors licensed through the Licensing Resource Group (LRG) have been certified. For a list of approved vendors, visit the LRG Web site: http://www.lrgusa.com/

If you would like to apply for a license, please complete an application available at the LRG Web site: http://www.lrgusa.com/apply.php.html

If you have any questions about the process, you may contact Ann Springer by telephone 805-893-2330, by email at Ann.Springer@bookstore.ucsb.edu or by mail at the University Bookstore, Attention: Ann Springer, University of California, Santa Barbara, California 93106-6055.