

UC Santa Barbara
Policies

Policy 7025

Issuing Unit: Administrative Services

Date: March 1, 1974

USE OF UNIVERSITY MAILING LISTS

I. REFERENCES:

- A. President Hitch's memorandum to Chancellors, March 4, 1969.
- B. Vice President Bannerman's memorandum to Chancellors, Administrative Officers, Office of the President. dated March 26, 1969.
- C. Chancellor Cheadle's memorandum to Vice Chancellor Varley, dated April 9, 1969.

II. POLICY:

University-owned mailing lists in any form may not be used by, released for use by, rented, or sold to persons or organizations for purposes unrelated to functions of the University of California. In addition, the use of any list for fund-raising purposes must be approved by Institutional Advancement.

Individual printed copies of campus and student directories may continue to be distributed and sold. "Mailing lists" is defined as any compilation of names and addresses other than campus directories. "University-owned" shall not include such lists as the memberships of The Affiliates, the Alumni Association, or Allied Arts of Santa Barbara.

Please direct questions about these policies to Meta.Clow@vadmin.ucsb.edu. For questions or comments regarding the format of the above information, please contact webcontact@ucsbuxa.ucsb.edu.

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