

UC Santa Barbara
Policies

Policy 5015

Issuing Unit: Administrative Services

Date: July 1, 1985

USE OF THE UNOFFICIAL SEAL

I. REFERENCES:

- A. President Gardner's Delegation of Authority--Policy to Permit Use of the Unofficial Seal, dated May 3, 1985.
- B. UCSB Policies Manual, Policy 5010, Use of University's Name.

II. POLICY:

A. Authority:

1. The Chancellor or his designee is authorized the authority to permit use of the unofficial seal (see Attachment A) as a symbol of the University for any official purpose or in connection with alumni, student, or public projects.
2. The Senior Vice President--Administration is delegated the authority to permit use of the unofficial seal for any official systemwide application or whenever such use concerns more than one campus.

B. Use in Printed Matter:

Two versions of the unofficial seal are authorized for use in printed matter. One is a replica of the corporate seal, with the words "Seal Of" deleted; the other is a simplified version, designed as an alternative for use whenever more consistent with typographic design.

C. Commercial Use:

Requests for manufacture and distribution of all commercial products bearing the name/or unofficial corporate seal of the University of California, as distinguished from that of a single campus, must be approved by the Senior Vice President--Administration. In approving such request, the Senior Vice President--Administration shall authorize distribution solely through one or more of the bookstores of the campuses or shall authorize other distributors who will receive their merchandise through a designated campus bookstore, and shall notify the Chancellor on each of the campuses.

III. ATTACHMENT:

- A. Unofficial Seal of the University of California

For questions or comments regarding the format of the above information, please contact webcontact@ucsbuxa.ucsb.edu.

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